

Press Release

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Benches at their most beautiful!

Kusch+Co presents its new waiting bench series 8300/8350 V-Travel.

The Sauerland-based family business Kusch+Co, a "Hidden Champion" among the German SMEs, ranks among the world market leaders for Public Seating in the market segment Transport. Hundreds of thousands of installed seat units in more than 220 international airports provide convincing proof of their status.

All over the world, airports have begun marketing themselves as shopping and recreation area next to their primary function as transport hub. The implementation of these new concepts goes hand in hand with altered requirements with regard to the interior design. Against this backdrop, Kusch+Co now launches a new generation of waiting benches, series 8300/8350 V-Travel.

Design that evokes emotions!

The clean, no-frills, elongated design language immediately catches the eye. The frame's shape and geometry are harmoniously matched by the armrests that open up to the rear, thus creating a clear-cut, minimalist overall look. Seen from the side, the silhouette looks extremely slender and streamlined. On both sides, the V-shaped plastic end caps underline the frame's shape, and reference to the series' name. The one-piece seat shells create an exciting and simultaneously harmonious overall appearance. A comprehensive design language that also affects people on an emotional level. The creator of this well-thought-out series is the successful designer Justus Kolberg.



Series 8300 V-Travel – the design aesthetics of the back-to-back configuration win everyone over through its clean lines and harmonious proportions.

Comfort is this series' calling card!

Everyone gets their own private space. The slender one-piece seat shells are ergonomically designed, and provide a dynamic comfort. Two seat shell variations are available. The first variation features an inner core consisting of a steel frame construction, entirely covered with PU foam. Or the seat shell has a multiplex core, entirely upholstered with textile fabrics or high-grade leathers.



For the best relaxation, the seat shell can be substituted with a PU foam Relax-lounger. This variation is shaped with the aim of offering the best possible relaxation while preventing the seated person from falling asleep. The lounger is tapered towards the legrest. As a result, the lower legs can rest on the lounger up to the heels; there is no contact between the shoes and the seat shell. On top of this, this shape makes it easier to either sit down or stand up from the side, when multiple loungers are mounted on the same stretcher bar next to each other.

The small, cushion-like pads as well as stepped, progressively tapered backrest underscore the comfort level of the PU foam seat shells and Relax-loungers.





The benches of 8300 V-Travel are PRM-compatible (Persons with reduced mobility). In order to facilitate the act of getting up or sitting down for persons with a disability, each seat shell can be raised to a more favourable seat height through the use of spacers.



The advantages of clever engineering!

Intelligent construction:

Just like the other bench series from Kusch+Co, series 8300 V-Travel is based on a stretcher bar system. In this case, the stretcher bar is a strand-casted aluminium profile specifically designed for this series. All optional extras, such as pedestals, armrests, seat shells and Relax-loungers, bench tops as well as power plugs and cable ducts are attached through special fasteners. Power and data modules can be attached anywhere, whether to the leg or between two seat shells, whether with or without armrests, or whether underneath or next to a bench top.



Few components, much flexibility – the modular construction offers a multitude of configuration options.



The power and data modules can be flexibly positioned to your requirements; the cables are invisibly incorporated in the pedestals to guide them towards the floor.

The basic grid of 600 mm complies with the international standards, allowing for space-optimised interior design concepts and a most efficient use of the available room. In line with this grid, the benches can be configured as 2, 3, 4 or 5 seater. This "basic bench" can be extended space-effectively through extension bars and connectors. The same applies to the benches with back-to-back configuration.



The bench tops feature a scratch-resistant, black RESOPAL® Traceless Softtouch finish, and can be mounted between two seats or on the sides.



Functional power and data modules:

The plastic cable duct to hold the power and data cables consists of separate segments that can be attached to the rear of the stretcher bar. The cables are invisibly incorporated in the pedestals on the side. The power and data modules are freely configurable with country-specific inserts to plug in mobile handhelds, such as smartphones or tablets.



Cable ducts as well as power and data modules are attached to the stretcher bar.



The power and data modules can be mounted anywhere, for instance between two seat shells or incorporated in the bench tops.

Materials and finishes:

The aluminium stretcher bar has a silver-coloured anodised finish. The frames and armrests, made of strand-casted aluminium, are available with a polished or powder-coated finish, on request also chrome-plated. The PU-foam seat shells and Relax-loungers are black grey. For the entirely upholstered seat shells, you can choose from the entire standard collection.

Geared towards real-world needs!

Optimum handling:

Handling begins with transportation and assembly. These benches are designed to be shipped as cost-effectively as possible all over the world, and to be assembled on site. That is why we have space-saving packaging units for all components. For instance, the seat shells are closely stacked on top of each other, which is an additional protection against transport damages. As a result of the limited number of components, this series is clearly structured. Thanks to the ingenious clamping technique, a fast and flexible assembly is guaranteed. On top of this, all parts can be easily replaced or retrofitted.

Safety and maintenance:

The extremely sturdy construction in combination with the bench's own weight guarantee optimum stability. Optionally available with floor fixation and/or wall spacers.

As to fire prevention, the PU-foam seat shells and Relax-loungers meet the exacting requirements of the German Fire Safety Standard DIN 66084 P-a. The entirely upholstered seat shells – optionally available with an upholstery compound acc. to the Kusch+Co Fire Prevention Concept – also comply with this standard.

All metal parts as well as the PU-foam seat shells and Relax-loungers are stain-resistant and low-maintenance. For the upholstered seat shells, you can choose among our assortment of heavy-duty fabrics and leathers. The seat shell comes with an optional cut-out between the seat and the back for easy cleaning.

Quality and sustainability:

The quality standards with regard to construction, materials and craftsmanship guarantee a long life cycle in heavy-duty environments. The modular construction makes it possible to easily replace a seat shell, for instance. At the end of the product's life cycle, all materials are labelled for subsequent sorting, resulting in a nearly 100% recyclability. We have compiled an Environmental Product Declaration acc. to DIN EN ISO 14021, Type II, with all environmental properties.

Complementary additions that please the eye.

Seat islands series 8350 V-Travel

Geared towards the shopping areas in international airports, as well as shopping centres, lobbies as well as waiting and recreation areas in upmarket commercial and public buildings, where there is a growing trend towards stand-alone seat islands. The 8350 V-Travel seat islands, characterized by a slender design language, are an architectural eye-catcher. The aluminium pedestals match the design aesthetics of the namesake benches.

The seat islands come either as circle or square with 4 seats, or as rectangle or long oval with a capacity of up to 8 seats. The modular backrest defines each seat separately, making sure that everyone can enjoy their privacy. Optional power modules are inconspicuously incorporated.



Seat islands 8350 V-Travel for a multitude of environments.

The new generation of Public Seating.

International airports are going to be this series' main stomping grounds – yet, just like all preceding public seating benches, the new series 8300/8350 V-Travel is sure to adorn other environments: such as modern cruise terminals for passenger liners where thousands of passengers need a place to sit, the waiting areas of bus and railway stations, the shopping areas of airports and shopping centres as well as the lobbies, waiting and recreational areas of large administrations, health care facilities and many other public and commercial buildings.

For more information about our series 8300/8350 V-Travel as well as planning-relevant data, we refer to our 16-page datasheet. In case you prefer a compact visual presentation, we recommend our informative short film. Both media are available on our homepage www.kusch.com.

Photos: Kusch+Co

For more information:

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